



# Advertising with TeacherOfSci

Advertising with teacherofsci.com can provide your organisation with a unique opportunity to access engaged literacy professionals who are not otherwise accessible to third parties.

Please see our different options below:

## Website and Blog

- ✓ Our website teacherofsci.com has over 15,000 monthly unique users and 60k+ monthly pageviews.
- ✓ The main audience for our website is USA and UK but has visitors from nearly every country on the planet. All education professionals.
- ✓ Visitors use the site for CPD and teaching ideas.
- ✓ Blog posts cover classroom and behaviour management, EdTech, Learning theories and pedagogy, wellbeing and money management.
- ✓ News stories focus on current education news in the UK and USA but also from other areas.

### Costs to advertise:

- Place a month-long advert to appear on the teacherofsci.com homepage: £250
- A sponsored post linking to your website or product page (max 2 links) £150
- Write a guest blog (teacherofsci.com) with author box and image: £50

## Social media

- ✓ We have over 10,000 Instagram followers and post between five and 10 times a day
- ✓ Our Twitter account, Facebook page and group are growing fast and have great engagement.
- ✓ Our posts are image-led and cover our work, trends and news of interest to our followers.
- ✓ Our followers include teachers, teaching assistants and senior leaders.

### Cost to advertise:

- A package of 4 Instagram story posts and 1x main feed post, 2 twitter and 2 Facebook posts: £25
- A package of 8 Instagram story posts and 2x main feed post, 4 twitter and 4 Facebook posts: £45