Advertising with teacherofsci.com can provide your organisation with a unique opportunity to access engaged literacy professionals who are not otherwise accessible to third parties.

Please see our different options below:

### Website and Blog

- ✔ Our website teacherofsci.com has over 15,000 monthly unique users and 60k+ monthly pageviews.
- ✔ The main audience for our website is USA and UK but has visitors from nearly every country on the planet. All education professionals.
- ✔ Visitors use the site for CPD and teaching ideas.
- ✔ Blog posts cover classroom and behaviour management, EdTech, Learning theories and pedagogy, wellbeing and money management.
- ✔ News stories focus on current education news in the UK and USA but also from other areas.

**Costs to advertise:**

- ● Place a month-long advert to appear on the teacherofsci.com homepage: £250
- ● A sponsored post linking to your website or product page (max 2 links) £150
- ● Write a guest blog (teacherofsci.com) with author box and image: £50

### Social media

- ✔ We have over 10,000 Instagram followers and post between five and 10 times a day
- ✔ Our Twitter account, Facebook page and group are growing fast and have great engagement.
- ✔ Our posts are image-led and cover our work, trends and news of interest to our followers.
- ✔ Our followers include teachers, teaching assistants and senior leaders.

**Cost to advertise:**

- ● A package of 4 Instagram story posts and 1x main feed post, 2 twitter and 2 Facebook posts: £25
- ● A package of 8 Instagram story posts and 2x main feed post, 4 twitter and 4 Facebook posts: £45

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